

NEWSLETTER

KPTA Fall Conference Is Scheduled

MARK YOUR CALENDARS

WHERE?

THE PLAZA HOTEL AND CONVENTION CENTER IN BOWLING GREEN

WHEN?

OCTOBER 11 & 12

WHAT'S ON THE AGENDA? (TENTATIVELY)

- Drug and Alcohol Supervisor's Training
- Handling Complaints Effectively
- Legal Aspects of Hiring and Firing
- Positive Marketing
- Declining Federal Support

WHAT ELSE IS THERE TO DO?

-On Monday, October 9, the KPTA annual golf scramble will be held at the Hartland Golf Course in Bowling Green.

-On Tuesday, October 10, the KPTA ROADEO championship will be held.

If you have any questions or comments about the conference please contact Florence Tandy, Conference Committee Chair, at 606-624-2046.

KPTA To Look At a New Dues Plan

There is a great need to increase KPTA's membership and its financial condition. To meet these ends, Ned Sheehy has been given approval to examine a new dues schedule and plan that will hopefully do both.

The new dues structure will no longer be based on a system's number of vehicles. Instead, dues will be established by a factor of each agency's auditable administrative and operational expenses. This amount, however, can be lowered for every affiliate member that the system signs up for membership.

For example, if a system's dues total \$600 per year, and they are responsible for signing up three affiliate members at \$200 each, the system's dues are waived.

Sheehy is to report back at the June KPTA meeting with a proposed schedule.

Also at the April 19, meeting the Board passed standard assurances for members to sign to ensure that every member, either new or current meets a minimum standard of professionalism.

What's Inside:

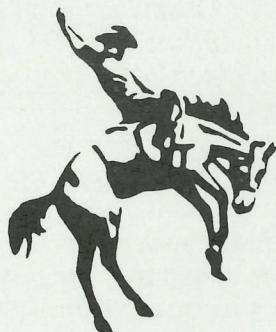
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KPTA

ROADEO Championship



This year's Volunteers.



Gary Joseph from Harlan County Community Action was the winner of the KPTA statewide rural and para-transit ROADEO that was held Saturday, March 25 at Eastern Kentucky University in Richmond. This year's competition was the second such event sponsored by KPTA and the turnout shows that interest is growing. Twenty-seven contestants representing 10 transit systems competed for the chance of representing Kentucky at the national championship in Portland, Oregon in May.

The following list is of the top ten placements (in which there was only a fifty-seven out of 700 point difference in the scoring from first to tenth)

- in this year's competition.
- 1 Gary Joseph, Harlan County Community Action
 - *2 Bob Goetz, GRITS
 - *2 Robert Bird, Harlan County Community Action
 - 3 Regina Smallwood, KCEOC
 - 5 Jeff Jackson, RTEC
 - 6 Sue Coy, American Red Cross/Louisville
 - 7 Stan Tipton, Foothills Express
 - 8 Helen Lester, Bluegrass Ultra-transit Service
 - 9 John Schultz, American Red Cross/Louisville
 - 10 Flossie Gibson, KCEOC

Along with all of the contestants, many agencies and individuals helped with judging and hospitality. It was because of their help, that the this year's ROADEO was able to be held. A special thanks is given to David Mitchell from KCEOC and his staff for assisting with the course set-up on Friday and with many judges on Saturday, and to Natalie Scott who was responsible for the refreshments and lunch.

*Tie

GARY, GOOD LUCK IN PORTLAND!!



Contestants from across the state.

JOBLINKS UPDATE

The JOBLINKS training project that is being completed by Rebecca Scholer at FTSB is in its final stages of pre-production. The training program is designed to assist human service planners and administrators in how to think about transportation before a program is started or continued without delivery-of-service modifications.

To accomplish this task, Rebecca has spent the last three months researching the best practices of businesses and human service agencies and how land use concepts play or have played in the establishment of new facilities, programs or product lines.

The amount of time that was necessary to get an adequate amount of information from the companies and agencies was extraordinary. Therefore, we would like to thank and commend the following people for their support of the JOBLINKS effort:

Rhonda Haney / Traffic Manager / Bay West Paper / Harrodsburg, Kentucky

Brenda Hicks / Manager / Staples Direct / Florence, Kentucky

Donna Ingram / Director / DMI Associates / Lexington, Kentucky

Tom Lally / Vice President / The Seed Restaurant Group (Fazoli's) / Lexington, Kentucky

Dennis Maxwell / Technical Support Manager / Johnson Controls, Inc. / Georgetown, Kentucky

Mike McMullan / Director of Distribution / Natural Wonders / Louisville, Kentucky

Larry Royalty / Vice President / Hitachi Automotive Products / Harrodsburg, Kentucky

Carl Schneider / Vice President Sales / Ale-8-One / Winchester, Kentucky

Nancy Andrews / Aging Services

Coordinator / Lexington-Fayette Urban County Government / Lexington, Kentucky

Denise Danner / Transportation Director / L.K.L.P. Community Action / Hazard, Kentucky

Debbie DeMers / Casework Coordinator / YWCA Spouse Abuse Center / Lexington, Kentucky

Ann Henry / Director of R & D / United Way of the Bluegrass / Lexington, Kentucky

Beecher Hudson / Director of Transportation / American Red Cross WHEELS / Louisville, Kentucky

Dee Dee Kalbfleisch / Executive Director / Lexington Senior Citizens Center / Lexington, Kentucky

Denise Keene / Executive Director / ARC of the Bluegrass / Lexington, Kentucky

Abner Lipps / Operations Manager / Bluegrass Mental Health, Mental Retardation Board / Lexington, Kentucky

Pat Ringo / Project Coordinator / Operation Bootstrap / Lexington, Kentucky

Melinda Stivers / Operations Manager / Bluegrass Ultra-transit Service / Frankfort, Kentucky

Mary Twitty / Director / Operation Family / Lexington, Kentucky

Michelle Underwood / Coordinator / God's Pantry Food Bank - WOKIT / Lexington, Kentucky

Mary Jo Votruba / Executive Director / God's Pantry Food Bank / Lexington, Kentucky

Adriel Woodman / Executive Director / Kentucky River Foothills Development Council / Richmond, Kentucky

Drew Dennis / Assistant Director of Industrial Development / Kentucky Cabinet for Economic Development / Frankfort, Kentucky

Ron Morgan / Director of Research / Kentucky Cabinet for Economic Development / Frankfort, Kentucky

Michael Ochsner / Manager, Sealed Beam Quality Service / GE Lighting / Lexington, Kentucky

Andrea Schoninger / Senior Transit Planner / Division of Planning, LFUCG / Lexington, Kentucky

April Bruce / Emergency Services Coordinator / Catholic Social Services / Lexington, Kentucky

Carolyn Knight / Social Work Intern / Catholic Social Services / Lexington, Kentucky

Claire Esham / JOBS Coordinator / Department of Social Insurance / Danville, Kentucky

Joyce Handshoe / GED/ABE Instructor / Fayette County Schools / Lexington, Kentucky

Sue Jeffers / Director of Transportation / Bluegrass Community Action Agency / Frankfort, Kentucky

Vicky Jozefowicz / Executive Director / Chrysalis House / Lexington, Kentucky

John W. Landon, Ph.D. / Professor and Associate Dean / College of Social Work, University of Kentucky / Lexington, Kentucky

Terry Perry / GED/ABE Instructor / Fayette County Schools / Lexington, Kentucky

Barbara Ramlow / Assistant Director / Institute on Women's Studies and Substance Abuse / Lexington, Kentucky

Josh Wheliss / Director of Government Affairs / Greater Lexington Chamber of Commerce / Lexington, Kentucky

Krin Whitcomb / JOBS Coordinator / Department of Social Insurance / Lexington, Kentucky

L.C. Wolf / Assistant Dean / College of Social Work, University of Kentucky / Lexington, Kentucky

Surfing The Net With The DOT



For those out there who enjoy using the internet, you can now surf with the Department of Transportation on a limited basis.

During the first week of April, DOT began distributing via World Wide Web some of the Department's public documents like speeches, press releases and other public affairs information.

If you are interested in contacting the DOT on the Internet, simply choose the "News Items" or the "What's New" button on the home page. With its optimized modem access of 14.4kb speeds or better, the DOT's WWW server is compatible with most web browsers, such as AirMosaic, Lynx, NCSA, Netscape and Spyglass. DOT's server can be accessed at: "<http://www.dot.gov>".

DOT Submits Reorganization Plan

Last December, President Clinton announced that the Department of Transportation would undergo a restructuring to cut down on costs and get ready for a future filled with frozen or lessened funding. Last week, Fredrico Pena sent over the DOT's proposed restructuring plan for congressional review.

If accepted, the Federal Transit Administration will probably not be around to ring in 1996. Instead the 10 current administration would be consolidated into three; Coast Guard, Federal Aviation Administration and the newly formed Intermodal Transportation Administration. Pena

said that the new department would give companies and agencies a one-stop shopping approach to transit and road projects.

Pena also warned that change will be hard since most of the eight administrations that will face the departmental compactor are going to try everything to get some autonomy. If the plan stays on schedule, the DOT headquarters will be consolidated first in 1996 and the field offices will follow suit in 1997. A 50 percent decrease in overhead expenses is expected just in the field service consolidation alone.

We need corporate sponsors and supporters for this Fall's ROADEO and Golf Scramble. Please call Ned Sheehy at 606-233-0066 for more information.

Lextran Buses Are Rolling



Only after a couple of weeks, the buses that LEXTRAN purchased from a Los Angeles transit authority are getting painted and hitting

the road. Eight of the fifteen used vehicles are in service currently, mostly serving the University of Kentucky area.

Steve Rowland, General Manager for LEXTRAN states that the last of the fifteen buses was delivered on Friday, April 14, with all of them being painted with the LEXTRAN colors by mid-summer. Rowland is hopeful that a couple of the newer buses will have lease-a-bus advertisement covering the entire bus.

Rowland said, "We are extremely pleased with the buses, especially in light of the fact that we are in desperate need to get the 23 year old coaches off the road."

Rowland went on to caution people that these newer buses are simply a stop gap while new equipment is being sought. Rowland was hoping to be able to replace these buses within three years.

"Try Transit" Week Coming Up

The annual event known as "Try Transit" week will be held May 15-19 this year. Many system from across the country are hosting special events for the public and for their employees.

Some Kentucky systems will participate this year; TANK, TARC and Owensboro Transit all have events planned.

TANK has a full week of activities that begin with Passenger Appreciation Day on Monday when they will decorate the Dixie Terminal and give away monthly

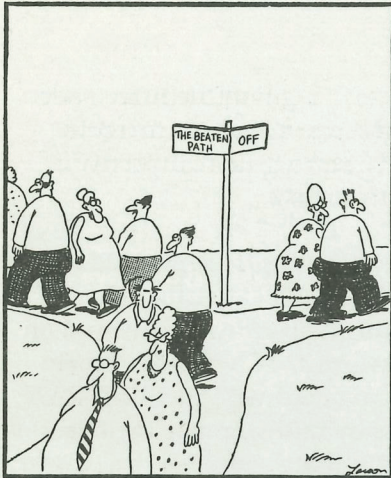
passes to the riders. Tuesday's riders will get a newspaper with their excursion on Ride, Read & Relax day. Wednesday will see a joint celebration of Public Transportation and Bike to Work Week with live entertainment in Fountain Square and reduced fares. TANK will also be passing out free garden seeds on Wednesday. Thursday and Friday are Employee Appreciation Day and Reduced Fare Day respectively.

Owensboro Transit has a big celebration planned for Wednesday with the grand opening of their

new central terminal. We will have a lot more on this next month.

TARC has several events planned, including "Catch a Riding Star" where passengers will get to meet local celebrities and sports figures who are also riding the bus. TARC will unmask its new mascot (more next month) and offer free service on a test vehicle, a forty foot low floor Flyer.

If your system is having a special event for Try Transit week and you would like to have it featured in next month's issue, please contact Ned at 606.233.0066.



"I don't know if this is such a wise thing to do. George."

SOURCE: 1992 Far Side Calendar

TARC Implements New Jefferson Port Initiative

The Transit Authority of River City (TARC) has extended the Muhammad Ali route to serve one of Jefferson County's fastest growing employment sites - The Louisville and Jefferson County Riverport.

Under a unique collaboration between TARC, the Riverport Authority, Riverport employers, and Community Support for Young Families at Risk coalition (YFAR), and lead by County Judge Dave Armstrong, the Riverport transit service was borne. Initially TARC officials met with the major employers in the Riverport area to promote the system's Commuter Check program which is a fare subsidy program for companies to help their employees get to work. This prompted the Riverport Board of Directors to authorize the construction of three bus shelters in the area. YFAR provided coordination, marketing, and promotional support for the new service.

County Judge Armstrong and other local officials commended YFAR at a press conference for its initiative to get business, housing and transit people to work together. Following the press conference, a TARC bus took attendees on a tour of Rivergreen, a new development of affordable homes being constructed adjacent to the Riverport.



We would like to welcome the new Manager of Marketing for the Transit Authority of Northern Kentucky, Christy Fischer. Christy comes to TANK from Channel 12, WKRC in Cincinnati and AAA.

Fischer joins the TANK team at a time when a great amount of positive change is going on. Among the most important are the restructuring of routes to better serve the downtown and Cincinnati commuters and the possible shuttle service from the downtown and Cincinnati area to the airport.

Fischer, however, has adopted TANK's new Commuter Benefit program as her pet project for the future. The project is centered around marketing transit benefit packages to companies to help their employees get to work. These programs are very popular across the country following the passage of legislation to allow companies to offer this incentive without increasing an employee's tax burden.

GOOD LUCK CHRISTY!!

THINK ABOUT IT

Selfishness blights the germ of all virtue: individualism, at first, only saps the virtue of public life; but, in the long run, it attacks and destroys all others, and is at length absorbed in downright selfishness.

*-Alexis De Tocqueville,
Democracy in America ,
1835*

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Any Comments, suggestions or questions should be addressed to Ned Sheehy, FTSB, 1460 Newtown Pike, Suite J, Lexington, KY 40511